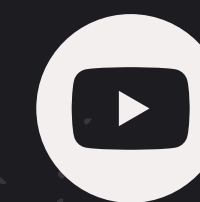


EASYFOLK FEST 2025 MEDIA + PRESS KIT



[ABOUT](#)

[LINEUP](#)

[ARTIST BIOS](#)

[MEDIA ASSETS](#)

[CONTACT](#)

Easyfolk highlights the immense musical talent in the Portland area, each night of this festival will be a wildly beautiful example of that!

– **JOE SANCHEZ** | *Founder, Easyfolk Media + Easyfolk Fest*

ABOUT EASYFOLK FEST 2025

EASYFOLK FEST 2025: AUGUST 7TH – 9TH

AT PORTLAND PLAYHOUSE, 602 NE PRESCOTT ST

Easyfolk Fest is a genre-blurring, community-centered music festival based in Portland, Oregon, celebrating the creative pulse of the region through soulful performances and meaningful connections.

Showcasing a blend of styles—from modern folk and heartfelt Americana to progressive bluegrass and beyond—Easyfolk Fest offers an inclusive stage and an inspiring environment where artists and audiences come together in shared joy and discovery.

Founded by Joe Sanchez, Easyfolk Fest is a love letter to local talent crafted with care and open-hearted spirit.

FEST LINEUP

AUGUST 7th, 8th, & 9th

THIS YEAR'S FEST EXPANDS
TO *four* UNIQUE SHOWCASES
ACROSS *three* DAYS.

Thursday AUGUST 7TH (EVENING)

SCOTT ERDY
NED & WENDY THE BAND
MEGAN ALDER

Friday AUGUST 8TH (EVENING)

MAHRA
LEO MOON TRIO
FALCON HEART

Saturday AUGUST 9TH (MATINEE)

VALDORIA
BOBBY JO VALENTINE
GLAM COUNTRY

Saturday AUGUST 9TH (EVENING)

THE PRAIRIE BENDERS
RIVER TRAMPS
NATHAN EARLE



SCOTT ERDY



Scott Erdy's songs tend to land somewhere between heartbreak and humor, where most of life does. His latest singles "For Sale" and "Front Door" build on a catalogue that's just about equal parts rich, unhurried storytelling and rock 'n' roll urgency.

Playing THURSDAY AUGUST 7TH AT 7^{PM}

MEMBERS: SCOTT ERDY
LOCATION: PORTLAND, OR

NED & WENDY THE BAND

It's easy to believe Lindsey and Jordan see the world a little more clearly than the rest of us. Armed with quickdraw smiles, an endearing penchant for quirk, and a slight-of-hand ability to transform the familiar, the duo behind Ned & Wendy the Band invite audiences through the looking glass and into a world of dreamscape arrangements, whimsical storytelling, and heart-skip rhythm changes. In their glam-folk wonderland, empathy is celebrated, laughter is plentiful, and connection ignites into dance-it-out harmony. Whoever you are, wherever you've come from, Ned & Wendy the Band is here to remind you there's always a place you belong.

Playing THURSDAY AUGUST 7TH AT 8^{PM}

MEMBERS: JORDAN PLOTNER, LINDSEY PLOTNER

LOCATION: PORTLAND, OR





MEGAN ALDER

Hailing from the Columbia River Gorge, Megan Alder is a vocal powerhouse performing upbeat swing & Americana music. Megan Alder & the Woods features Ronnie Ontiveros on bass and vocals, Tim Ortlieb on drums, and Susie Samuels on fiddle and vocals.

Influenced by artists like Billie Holiday and Bonnie Raitt, Alder delivers her original songs with raw grit and soul. Her latest release, *Dark Side*, features four original songs recorded live in Parkdale, OR. *Dark Side* is available now on all platforms.

Playing THURSDAY AUGUST 7TH AT 9^{PM}

MEMBERS: MEGAN ALDER
LOCATION: PORTLAND, OR

MAHRA

After breaking onto the Portland music scene - and charming audiences with her honest lyricism, singer-songwriter Amanda Ruth returns transformed under the name Mahra. For five years since her debut single, 'Boombox,' Mahra has been searching for her artistic voice. Over the years she has found it through songwriting, obsessing over her favorite artists, and cultivating unique visuals. With her artistry she seeks answers to daunting questions about identity, heart break, and trauma. Although most of her songs have started with a quiet late night inspiration, she finds joy on the stage where she can take the audience on a haunting, emotional journey along with her.

Playing FRIDAY AUGUST 8TH AT 7PM

MEMBERS: AMANDA RUTH

LOCATION: PORTLAND, OR





LEO MOON TRIO

Leo Moon is the solo incarnation of actor, singer-songwriter and multi-instrumentalist, Brian Adrian Koch. California born and Oregon raised, Brian has been active in the Portland theater, film & music scene since arriving in 2000. He is a current and founding member of indie rock band Blitzen Trapper (2000 - present), and formerly of psychedelic folk duo Dead Lee (2017-2023). Appearing now as a solo acoustic performer, his minimal and haunting tunes are stripped down paeans to the glorious absurdities of life; harmonica spattered psalms to the void. He is preparing to release a full length solo album, *The Fool*.

Playing FRIDAY AUGUST 8TH AT 8^{PM}

MEMBERS: BRIAN ADRIAN KOCH

LOCATION: PORTLAND, OR

FALCON HEART

In an alchemical magic that's part golden era 90s country and part pub-born roots music ruckus, Aaron DeRosso, Jean Mastaler, and Marcus Logan Glaze collide their voices and instruments in the organized cacophony that is Falcon Heart. This is music you want to listen to surrounded by your most comfortable friends, wearing shoes that dance easy, in the sort bar where no one will care - or maybe even notice - if you lose yourself and spill your beer. Jubilant harmonies lift complex compositions to a fervor that pulls listeners up out of their seats, up out of their funk, and up into a bouncing joy-mob that few of us can resist and none of us will regret.

Playing FRIDAY AUGUST 8TH AT 9^{PM}

MEMBERS: MARCUS GLAZE, JEAN MASTALER, AARON DEROSSO

LOCATION: PORTLAND, OR





VALDORIA

Valdoria's molten-river voice has a way of carving landscapes. The volcanic force of her belting range and a seismic sense of rhythm create perfect terrain for the songwriter's unique lyrical universe: unabashedly simmering, pushing at edges, forging something new. There is a fearlessness to Valdoria's soul-soaked folk that nudges the listener right up to the cliff-drop, then shakes the ground beneath them. But make no mistake - any tectonic tumble you take here will be less fall than flight.

Playing SATURDAY AUGUST 9TH AT 12^{PM}

MEMBERS: VALDORIA

LOCATION: PORTLAND, OR

BOBBY JO VALENTINE

Bobby Jo Valentine is the hug you kinda knew you needed. Pack your heaviest baggage, because when Bobby Jo generously cracks his heart wide open on stage for you to witness, you can't help but come away feeling recognized, welcomed, and undeniably lighter. Bobby Jo weaves safe spaces out of troubadour tenderness, warmed by the hearth of his homecoming tenor and corner stoned by the wisdom of his own long and winding journey. Each earnest, honest story sung is part campfire revolution, part autopsy, part devotional - hopeful, unflinching, and comfortingly certain we're part of something so much bigger, so much better, than we know.

Playing SATURDAY AUGUST 9TH AT 1^{PM}

MEMBERS: BOBBY JO VALENTINE

LOCATION: PORTLAND, OR



GLAM COUNTRY

A fabulous fusion, combining 70's glam rock feel with folk country flair. Laced with disco beats and sultry swing, this group is sure to get hips swirling and toes twirling. The writing is a genuine expression of the heart, often inspired by dreams. Their poetically provocative verses combined with satisfyingly crunchy hooks provide a tasty experience for all types of musical appetites. Come out and join the Glam Fam. You'll be glad you did.

Playing SATURDAY AUGUST 9TH AT 2^{PM}

MEMBERS: NIK KEMMER, ZOEY BOURGAZAS, PHIL KRUG, KRISTEN GORDON, NOLAN GORDIN

LOCATION: PORTLAND, OR



THE PRAIRIE BENDERS

The Prairie Benders are a folk rock band based in Portland, Oregon. In a style that conjures Neil Young to John Prine to Gillian Welch, The Prairie Benders deliver compelling lyrics steeped in psychedelic escapism, catchy melodies and sharp songwriting. Their unique musical signature showcases the fiddle as the main lead solo instrument, setting them apart from the common electric guitar-centric approach. Featuring vocal harmonies, fiddle, acoustic guitar, upright bass and drums, The Prairie Benders music feels genuinely cathartic and is as healing as it is infectious.

Playing SATURDAY AUGUST 9TH AT 7^{PM}

MEMBERS: JASON FERRIS, MEGHAN COIL
LOCATION: PORTLAND, OR





RIVER TRAMPS

There's no intimacy quite like van life, and the years Rio Martine and Adam Benjamin have spent together on the open road reveal themselves in their layers of shared-heartbeat harmony, nesting doll guitar plucks, and the kind of knowing laughter we all ache to be invited into. Luckily, an invitation is exactly what Rio and Adam extend. Each song feels like the start of a carefully curated beat poet mixtape, and an evening with these two becomes a sweet, close-quarters musical road trip, complete with good stories to follow down the sideroads and the safety of knowing it's okay to wander. Rio's wide-horizon voice is our compass, Adam's deep-rooted tone is our map, and as long as we're chasing the truth down together, wherever we wind up is bound to feel like home.

Playing SATURDAY AUGUST 9TH AT 8^{PM}

MEMBERS: ADAM BENJAMIN & RIO MARTINE

LOCATION: PORTLAND, OR

NATHAN EARLE

There's a shadow of the rambling man archetype in the set of Nathan Earle's shoulders when he picks up his guitar. Train-car poet lyrics, worn flannel, and a rye-soaked voice paint the moving picture of a travel-weary storyteller, but a closer listen reveals the hard-won hopeful heart of a father, the subtle-skilled fingers of a lifelong musician, and a bone-deep respect for the place and the privilege of home. With the truth in one hand and a tale in the other, Nathan walks the tightrope of self-deprecating wit and forthright witness with the sort of dexterity that lets listeners relax into the balance and simply enjoy the show.

Playing SATURDAY AUGUST 9TH AT 9^{PM}

MEMBERS: NATHAN EARLE
LOCATION: PORTLAND, OR



PRESS RELEASE + FEST ASSETS

PRESS RELEASE

Please follow the link below to view & share the 2025 Easyfolk Fest Press Release.

[LINK TO EFF 2025 PRESS RELEASE >](#)

SOCIAL MEDIA ASSETS

Please follow the link below to download & share Easyfolk Fest 2025 social media assets

[DOWNLOAD EFF 2025 SOCIAL ASSETS >](#)

... and don't forget to use the hashtags below!

EVENT HASHTAGS

[#EASYFOLKFEST](#)

[#EASYFOLKFEATUREDARTIST](#)

[#EASYFOLKMEDIA](#)



CONTACT EASYFOLK MEDIA

EASYFOLK FEST TICKETS

3-Day Passes + Single-Day tickets are available now at easyfolkmedia.com/fest

MEDIA + SPONSORSHIPS

For media or sponsorship inquiries please contact Joe@easyfolkmedia.com

2025 FEST VENUE & FAQ

Easyfolk Fest 2025 will be held at Portland Playhouse, 602 NE Prescott.

Visit easyfolkmedia.com/FAQ for more info.